KEystone INSTITUTE

“Advancing the Human Spirit”

VISION · EDUCATION · LEADERSHIP · COMMUNITY
In 2018, the Keystone Institute plans to embark on a different path to support the work of Keystone Human Services, with the intent of deepening and strengthening all of us together, and our work. We will focus our efforts on building the core of our workforce in common values, assisting teams to implement good supports, and sharing the successes and challenges of this work together. We might call this path "getting back to the basics", with heightened support for implementation and leadership development.

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**OUR 2018 SCHEDULE OF EVENTS**

While we will continue to offer robust core events such as Social Role Valorization and PASSING, as well as values-based retreats, much of our work will be project-based, assisting and coaching specific teams and work groups to move forward in forging connections with the people they serve in their local communities, with typical people in valued roles. We will be able to offer our mentoring and teaching support in community mapping, person centered methods, and of course Social Role Valorization in individualized and integrated ways. We will be hosting four full social role valorization workshops, one PASSING event, four one day SRVs, and six web-based SRV study groups.

**IMPLEMENTATION COACHING PROJECTS**

We will be able to offer our mentoring and teaching support in community mapping, person centered methods, and of course Social Role Valorization in individualized and integrated ways. Pam Sreeton, Matt Nguyen, Elisa Parmer, and many SRV and person-centered practice leaders will participate in these projects as mentors, coaches, and facilitators. Implementation projects will be designed in tandem with regional and agency leadership. Keystone Institute staff will support multiple implementation efforts for work teams within various regions and areas.

**KEYSTONE CAPACITY FUND**

We have had the pleasure of bringing in many international and national leaders and change agents over the years to expose our colleagues to interesting ideas, powerful role models and a wider world of change and possibility. For this year, we will carry our deepening and strengthening message internally. We recognize the need for exposure to outside ideas and people, and so we will make some resources available for capacity development through a Keystone Capacity Fund. This fund may be applied to by Keystone organizations and staff (with the approval of organizational leaders) to develop their emerging leaders in values-based external conferences, summits, and workshops, with an eye to individual development, national and international exposure, and contribution back to our work at KHS. You can find out more about this fund, including information on the application process, on our website.

"As one moves toward the future, one must have a good sense of their past. There is no tall tree without deep roots."

KEYSTONEHUMAN SERVICES.ORG
Introduction to Social Role Valorization

This intensive workshop presents the idea of assisting people with disabilities and other devalued conditions to have positive social roles as a productive and helpful response to wounding life experiences. People wishing to understand the life experiences of people they support, the implications of those life experiences, and are committed to the work of making life better for them are encouraged to attend. This foundational material is essential to those wishing to serve others in meaningful ways, and who are impassioned to make a difference in the lives of others. Many participants experience the learning within this event as the most helpful, inspiring, and clarifying body of knowledge they have been exposed to in their professional development, and it assists in long-term understanding and focus on being of service to others in ways that matter. The workshop includes multi-media presentation, small and large group reflection and discussion, and resource materials. Participants should be prepared for significant presentations as well.

March 6-9, 2018
Haystack Institute
3700 Vartan Way, Harrisburg PA
2nd Floor Education Room
9am-4:30pm

May 22-24, 2018
May Human Services
St. Thomas Seminary Bloomfield, CT
8:30am-6:30pm, 8:30am-6:30pm, 8:30am-4:30pm

June 25-27, 2018
Millersville University
Millersville, PA
8:30am-6:30pm, 8:30am-6:30pm, 8:30am-4:30pm

September 25-27, 2018
Camp Hebron Retreat Center
Halifax, PA
8:30am-6:30pm, 8:30am-6:30pm, 8:30am-4:30pm

Community and Culture
Part of the Best Valued Community Retreat Series:

This retreat series includes four experiential workshops; each workshop focuses on exploring our work in human services, what our contributions are, and what we get from the opportunity to serve others. All jobs that support people are important, be they in direct service or of an administrative nature providing essential support to the people doing hands-on work. Additionally, each of us is at a different place in our commitment to the work we do. This workshop series can help to define and reaffirm that commitment. Community & Culture provides a forum for addressing assumptions and attitudes around the work we do. What is our role in society’s evolving understanding of differences between people, their abilities and contributions? What effect can we have on future generations? Held over two days in a beautiful wooded retreat setting, participants are welcome and encouraged to stay overnight.

October 10 and 11, 2018
Temenos Retreat Center
5646 Telegraph Rd West Chester, PA
9am-5pm, participants are encouraged to spend the night: 9am-3pm

The Power of Roles

This workshop gives participants a practical introduction to the principles of Social Role Valorization. Through a combination of multimedia presentation and small group discussion, participants will learn about the phenomenon of social devaluation. This event includes discussion of how people with disabilities and other devalued groups have been systematically hurt and harmed by society, and what the impact of that devaluation has been. Participants will also learn about ways to help people have better lives by supporting them to achieve positive valued social roles. We will discuss practical strategies to make this a reality for the people you support.

2018 Dates
January 25th, May 10th, September 6th, December 6th
Haystack Institute
3700 Vartan Way, Harrisburg PA
2nd Floor Education Room
9am-4:30pm

October 29- November 2, 2018
Bongiorno conference center
430 Union Hall Rd, Carlisle PA

The best way to find yourself is to lose yourself in the service of others.
2018 STUDY GROUP SERIES: VULNERABILITY ON DEMAND

SRV STUDY GROUPS

For those who have completed a 28 hour Social Role Valorization Course, study groups provide an excellent opportunity to meet other SRV graduates, share ideas about implementation, practice analysis using the ideas, and develop knowledge through personal, participatory, and community learning.

New this year, we will host the study groups at regional offices and via polycom to make them more accessible to SRV graduates across the many parts of the organization.

SRV Study Group One: A Pilot on Perceptions

In 1989 ABC developed the first television show featuring a main character with a disability. The show followed a teenager with Down Syndrome named Charles, and his experiences attending typical classes at the local high school. It was the first show to hire an actor with Down Syndrome to perform in a recurring role. After viewing the pilot episode of ‘Life Goes On’ this study group session will examine how this pioneering production set the stage for media perceptions and reflect on the messages conveyed about people with intellectual disability.

April 10
Keystone Institute
3700 Vartan Way Harrisburg PA
and via polycom
10am-12pm

SRV Study Group Two: An Aside on the Autism Archetype

There has been a considerable amount of buzz surrounding the Netflix original series “Atypical” which was released in August of 2017. The show depicts an 18 year old student who is labeled “on the autism spectrum.” “Atypical,” is a dark comedy about how a family functions when one of its members has a disability. Join us as we take a look at the pervasive stereotypes facing people living with autism. We will observe with a critical eye how Sam’s character reflects the archetype of people with autism in television.

April 10
Keystone Institute
3700 Vartan Way Harrisburg PA
and via polycom
10am-12pm

SRV Study Group Three: Comedy and Tragedy

The 2016-2017 season of “Speechless,” an ABC sitcom, took a more subtle approach to addressing stereotypes of people with disabilities. The show follows an overbearing mom navigating how to be a good mother to ALL her children. The casting of her son JJ created some intrigue, as he is an actor with cerebral palsy playing a character with cerebral palsy. Join us as we discuss the show’s bold yet that begs the question, ‘is politically correct...correct?’ Using an SRV filter, we will think about how to process humor surrounding disabled people.

June 19
Keystone Human Services
755 N. Front St. Sunbury PA or via polycom
10am-12pm

SRV Study Group Four: Script Analysis on Reality TV

There have been several “reality” television series developed over the last decade, from 2008’s “Britain’s Missing Top Model?” to 2015’s “Born This Way” following historically devalued people. At its best, reality television misses the mark on what is real. During this study group we will observe various reality TV shows depicting people with disabilities, apply our knowledge of SRV themes including Imagery, Interventional Identification, Mindsets and Unconsciousness and discuss how this spectacle genre of television affects our understanding of people experiencing devaluation.

August 21
Keystone Human Services
352 Marshallton Thorndale Rd Dowingtown PA
10am-12pm

SRV Study Group Five: Typcasting Up-Stage

What would the world be like if everybody had a disability? “Jeremy the Dud,” is exploring the concept. This new show, which aired in October of 2017, is an Australian production showing us what the world might look like if having a disability was considered the norm. The show follows the character Jeremy, who is born without a disability, and labeled a “Dud.” The show illustrates how Jeremy faces the stigma of being part of the minority. Much of the devaluation depicted in the show is far too familiar, but has an interesting effect when someone who our culture has highly valued becomes the brunt of all the jokes. “Jeremy the Dud” features a cast, in which the majority of the roles are played by actors with disabilities. This study group will explore this alternate reality through an SRV lens.

October 2, 2018
Keystone Institute
3700 Vartan Way Harrisburg PA
and via polycom
10am-12pm

SRV Study Group Six: Depicting Depression: Story Lines, Stereotypes and Station-Identification

Depression has been a fairly recurring character in the development of television over the past several decades, suffering from oversimplification and often leaving an “after school special” taste in viewers’ mouths. The struggle to marry a mental diagnosis with television tends for plot point resolution has conquered across written throughout television history. However, critics have been praising “You’re the Worst,” for their attempt to depict depression with taste, reality, and a touch of dark comedy. But while the captivating story lines may capture viewer’s attention, do they also feed into the unconscious stereotypes held about living with a mental disorder? And is the show’s portrayal of mental disorder likely to facilitate or hinder a sense of interpersonal identification? Using SRV as the analytical angle this session will deconstruct the sitcom’s depiction of people with depression.

November 13th
Keystone Community Mental Health
8182 Adams Dr. Hummelstown PA and via polycom
10am-12pm

REGISTRATION GUIDELINES

REGISTER EARLY!
WORKSHOPS FILL QUICKLY!

REGISTRATION OPTIONS:

• Register electronically at www.keystoneinstitute.com
• Call: 717-909-9425
• Email: registerki@keystonehumanservices.org

Registrations for educational events are taken electronically through our website at www.keystoneinstitute.com. Registrations links for each event can be found there on the Current Events Schedule tab. Registrations will also be taken by email and telephone. Unless otherwise noted, events are on a first come/first served basis, so early registration is recommended. Waiting lists will be maintained for events which are filled to capacity, and cancelled spaces will be offered to those people on the waiting list. For all events contained within the annual Keystone Institute Events Schedule, there is no per-event fee for tuition, materials, or training space for employees and board members of Keystone Human Services. For other attendees, fees will be charged as outlined in the Keystone Institute Event Fees listing (available by contacting us at 717-909-9425). Unless otherwise noted, a simple lunch will be provided for each full day workshop. In order to make the most of the educational opportunities for all attendees, we ask that all participants make every effort to arrive on time to all events, return from breaks and lunch on time, and to stay until the event has concluded. Any plans to leave early or arrive late should be discussed with Institute staff and one’s supervisor prior to the event. Cancellations for registrations for most events are accepted up to three business days prior to the event. For cancellations received with less than three business days’ notice, there may be a pro-rated event fee charged to the agency.

Follow our Keystone Institute blog: onbeingofservice.wordpress.com
ELIZABETH NEUVILLE, EXECUTIVE DIRECTOR

Betsy has served as Executive Director of The Keystone Institute for well over a decade. She has over 25 years’ experience within Keystone as a human service worker, administrator, agency director, evaluator, educator and personal advocate. She has extensive experience designing and developing supports for extremely vulnerable people and has developed regionally recognized leadership teams, meaningful quality measurements and extraordinary employee development programs.

She served for many years as the Executive Director of Keystone Human Services of Lancaster, where she designed and directed supports for adults and children experiencing developmental disabilities and/or mental disorders. During this time, she assisted over 200 people in leaving institutions and establishing themselves as valued and contributing members of their communities. She has been deeply involved with the closure of several large institutions in the US and abroad and established the use of person-centered processes to assist people in realizing a full, rich community life. Betsy has worked extensively with the ideas of Normalization and Social Role Valorization and provides a great deal of training and consultation nationally and internationally. She has worked in de-institutionalization and community-based service development projects in many places, with an emphasis on Eastern Europe and current intensive work in India. Betsy is accredited by the North American Social Role Valorization Council as a trainer of SRV.

Betsy can be contacted at eneuvill@keystonehumanservices.org.

PAMELA SEETOO, ASSOCIATE DIRECTOR

Pam has worked to assist people to live rich, full community lives for over 25 years. Over the course of her life’s work, she has assisted people to leave institutions and establish themselves in their communities, supported children and families within foster care and host home programs, provided service leadership and focused on values-based education and facilitation. Since 2005, Pam has directed her work toward educating others about the effects of social devaluation of vulnerable populations. She facilitates many presentations at a variety of SRV and related workshops, leads small group learning and has been a team leader at PASSING events. She develops and organizes an extraordinary employee development program for the Keystone Institute and serves as a mentor and role model to many others. She has a strong interest in preserving and safeguarding the personal histories of vulnerable people and has developed workshops around this topic. Pam has been accredited as an SRV teacher by the North American Social Role Valorization Council.

Pam can be contacted at pseetoo@keystonehumanservices.org.

MATTHEW NGUYEN

Matt joined the Keystone Institute in 2016 bringing over 17 years’ experience supporting people with intellectual disabilities, developing services for individual people and successfully managing individualized programs and services. He began studying and using Social Role Valorization during his early years working at Keystone, and has worked to implement the ideas in the lives of people he has supported. Matt is committed to leading by example and has used his organizational leadership experience to influence others to learn about and apply the ideas of SRV. He believes that engaging in personal human services enriches service workers, leaders and the vulnerable people they serve.

Matt can be contacted at mnguyen@keystonehumanservices.org.

ELISA PARMER

Elisa is our newest faculty member, joining the Keystone Institute part-time in 2017. She has been providing direct support to vulnerable people for nearly a decade and focusing that work on assisting people to grow into valued roles and create positive change, one person at a time. Elisa has group led and presented at several SRV and related workshops and has mentored many colleagues in their knowledge and implementation of SRV. Elisa has a strong desire to bring families and direct support staff together to cultivate strong, collaborative relationships.

Elisa can be reached at eparmer@keystonehumanservices.org.